

# NC Stop Human Trafficking

2022 Year-End Report (January through December)

## Our Mission:

Creating communities actively working to abolish human trafficking.

We accomplish our mission through training professionals, community members, government entities, youth and caregivers.

## What's Our Reach?

63  
Professional  
Group  
Sessions

16  
Community  
Group  
Sessions

25  
General  
Population  
Sessions

**4,267**  
Total people reached across  
the state & country

In 2022, we trained 34 law enforcement / first responder groups in human trafficking response and communication techniques. This amounts to 630 first responders.

## Digital Outreach

**12,300**

Total people viewed our video education sessions exclusive to social media channels

## Collaborations

- › Facilitate the Pitt County Coalition Against Human Trafficking ([www.pccaht.org](http://www.pccaht.org))
- › Active members of Pitt Resource Connection, Pitt County Collaborative on Children, Youth & Families & Pitt County BRACE
- › On a statewide level, attend the N.C. Human Trafficking Commission meetings and are members of the N.C. Coalition Against Human Trafficking
- › We collaborated with agencies across the state to create the NC Demand Reduction Task Force

## Direct Contact

**7,800 +**

People subscribe to our newsletter and receive a direct email from us each week full of information about human trafficking

## Social Media Followers

**6,710 +**

On Facebook, Twitter, Instagram and LinkedIn

## Website Visits

**7,700+**

Total new users who visited our website

